



## PRODUCT OVERVIEW:

What better way to ensure you get the vitamins and minerals you need than with an energy drink you can feel good about drinking? Verve® The OG shatters the typical energy drink mold with its insanely healthy ingredients. This innovative product features the Verve formula plus caffeine and energy-enhancing nutrients. Verve provides sustained energy and ultra-premium nutrition without the empty calories. Boasting a refreshing, lightly carbonated tropical flavor, Verve delivers insanely healthy energy when you need it most.

## HEALTHY ENERGY ON DEMAND

**Nourishes** by delivering 12 essential vitamins and essential plant-sourced minerals.

**Protects** cellular integrity.

**Revitalizes** energy levels with a blend of caffeine (yielding 120mg of caffeine) and energy-enhancing nutrients.

**Supports** a healthy lifestyle for those seeking a long-lasting energy beverage.

## CLINICALLY STUDIED:

Clinical Trials have been conducted on both the original Vemma and Verve formulations. The intention of these studies was to evaluate the efficacy and overall bioavailability on immune function and well-being in adults. This was done by subjecting the product to the highest standard of clinical research — independent, randomized, double-blind, placebo-controlled studies. The studies confirmed that Verve provided significant improvements in immune markers, superior antioxidant absorption and a lowering of C-reactive protein (CRP), which points to its beneficial effects on overall wellness.

References: Kondo M, et al. "Bioavailability and Antioxidant Effects of a Xanthone-Rich Mangosteen (*Garcinia mangostana*) Product in Humans." *Journal of Agricultural and Food Chemistry* 57 (October 14, 2009): 8788-92. Tang Y, et al. "Effect of a Mangosteen Dietary Supplement on Human Immune Function: A Randomized, Double-Blind, Placebo-Controlled Trial." *Journal of Medicinal Food* 12 (August 2009): 755-763.

Xie, Zhuohong, et al. "Functional Beverage of *Garcinia mangostana* (Mangosteen) Enhances Plasma Antioxidant Capacity in Healthy Adults." *Food Science & Nutrition*, vol. 3, no. 1, (January 2015): 32-38. Xie, Zhuohong, et al. "Daily Consumption of a Mangosteen-Based Drink Improves in Vivo Antioxidant and Anti-Inflammatory Biomarkers in Healthy Adults: a Randomized, Double-Blind, Placebo-Controlled Clinical Trial." *Food Science & Nutrition*, vol. 3, no. 4, (July 2015): 342-348.

## KEY INGREDIENTS:

**12 essential vitamins** (including antioxidant vitamins A, C, and E) — Vital for well-being.\*

**Plant-sourced mineral blend** — Major, trace and ultra-trace ionic, life-giving nutrients.

**Phytonutrient ingredients** — A blend of powerful plant and natural components.

**Whole-fruit Mangosteen** — An abundant supply of whole-fruit mangosteen and beneficial rind extract that provides some of the highest quantities of xanthones found in nature.

**Organic glyconutrient-rich aloe vera** — A powerful phytonutrient known to provide the body with many beneficial effects.\*

**Organic green tea** — For additional phytonutrient protection.

**Caffeine** — A naturally-derived caffeine source from the coffee bean that is known to support enhanced mood, alertness and athletic performance.\*

**Taurine** — An amino acid that is an important component for a wide range of activities.

**D-ribose** — A sugar that occurs naturally in all living cells, and enhances energy production.\*

**Inositol** — A B vitamin that helps with cellular communication.

**Choline chloride** — A phospholipid naturally found in the nervous system tissues, that supports a variety of functions in the body.\*

Gluten Free

No Artificial Sweeteners

No Artificial Colors

No Artificial Flavors

No High Fructose Corn Syrup



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## MANGOSTEEN POWER:

Mangosteen is a rare superfruit primarily found in Southeast Asia. No relation to the mango, it has been hailed as the “Queen of Fruits” and has been used for centuries by Asian practitioners for a variety of conditions.

Of all the known sources for xanthones, the mangosteen supplies some of the highest amounts found in nature. Xanthones are a biologically active phytonutrient with very potent free radical scavenging properties.

The entire mangosteen fruit, including the rind and pulp, is utilized during Verve’s proprietary extraction process. This intricate method helps ensure that the highest levels of nutrients are included in the Verve formula.

## THE SCIENCE OF MINERALS:

Your physical well-being can be more directly dependent upon the minerals you take into your body than almost any other factor. Minerals help support the organs, bones and the immune system. Verve has a unique mineral blend to help your overall well-being. It contains 100% ionic, life-giving minerals that are reduced to the smallest, most bioavailable form. Verve’s minerals are sourced from plant vegetation that has been undisturbed for thousands of years. These unprocessed phytonutrients include major, trace and ultra-trace, plant-sourced minerals.

- The body cannot survive without nature’s fundamental minerals, yet it cannot manufacture minerals. They must be obtained from the diet or through supplementation.
- Modern-day diets may lack the appropriate balance of minerals due to mineral-depleted soils and over-processed foods.
- Minerals are needed for energy production, protection from free-radical damage and other vital functions.
- Minerals provide a foundation for your optimal health.

## 3 POWERFUL PRODUCTS INSIDE VERVE:

1. A refreshing, fast-acting energy blend.
2. An ultra-premium vitamin and mineral beverage.
3. A powerful superjuice with mangosteen and aloe phytonutrients.

## PERFECT ENERGY, PERFECT CHOICE:

- 120mg of caffeine
- Unique blend of energy-enhancing ingredients
- Clinically Studied Verve formula
- Whole-fruit Mangosteen
- 12 essential vitamins
- Essential plant-sourced minerals
- Lightly carbonated 12-oz beverage
- Refreshing tropical flavor

## VERVE TARGET MARKET:

Verve appeals to people who are seeking a nutritious and sustained energy boost.

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## VERVE THE OG ENERGY DRINK PRICING:

Item Code	Item Description	Qty	One Price (USD)	QV
1001600	Verve 1 Pack	12 - 12 oz cans	\$49.95	17.5
1001601	Verve 2 Pack	24 -12 oz cans	\$99.90	35
1001010	Verve Combo 2 Pack	12 - 12 oz cans of Verve 12 - 12 oz cans of Verve Sugar Free	\$99.90	35

## PRODUCT USAGE:

Tumble gently and serve cold. Not recommended for children under 18 years old, pregnant or nursing women, or those who have a medical condition or get an allergic reaction. Keep in a cool, dry place out of direct sunlight for maximum shelf life.

<b>Nutrition Facts</b>			
1 Serving per container			
<b>Serving Size</b>		12 fl oz (354.88 mL)	
Amount Per Serving			
<b>Calories</b>		<b>130</b>	
% Daily Value*			
<b>Total Fat</b> 0g	<b>0%</b>		
<b>Cholesterol</b> 0mg	<b>0%</b>		
<b>Sodium</b> 7mg	<b>0%</b>		
<b>Total Carbohydrate</b> 30g	<b>11%</b>		
Total Sugars 29g			
Includes 29g Added Sugars		<b>58%</b>	
<b>Protein</b> 1g	<b>2%</b>		
Vitamin D3 60mcg	<b>300%</b>		
Calcium 20mg	<b>2%</b>		
Iron less than 1mg	<b>2%</b>		
Potassium 45mg	<b>1%</b>		
Vitamin A 40%	Vitamin C 500%		
Vitamin E 270%	Thiamin 130%		
Riboflavin 130%	Niacin 130%		
Vitamin B6 290%	Folate 120%		
Vitamin B12 630%	Biotin 1000%		
Pantothenic Acid 200%	Selenium 90%		
Not a significant source of saturated fat, trans fat, cholesterol and dietary fiber.			
*The % Daily Value (DV) tells you how much of a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.			

Ingredients: ultra-purified reverse osmosis carbonated water, fructose, taurine, natural flavors, citric acid, mangosteen extract (pericarp) (standardized 10% xanthenes), malic acid, ascorbic acid, reconstituted mangosteen juice (Garcinia mangostana L.) (fruit), natural caffeine, potassium sorbate (flavor protection), calcium lactate, plant-sourced mineral blend, magnesium citrate, d-ribose, inositol, xanthan gum, phosphoric acid, d-alpha tocopheryl acetate, organic glyconutrient-rich aloe vera gel (leaf), potassium citrate, organic green tea (leaf), niacinamide, calcium d-pantothenate, choline chloride, Selenium Select 5000 DCP (0.5% Selenium), pyridoxine hydrochloride, sodium chloride, riboflavin USP, beta-carotene, thiamin hydrochloride, folic acid, d-biotin, cholecalciferol and cyanocobalamin

- Gluten Free
- No Artificial Sweeteners
- No Artificial Colors
- No Artificial Flavors
- No High Fructose Corn Syrup

**CAFFEINE** 120 mg



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## FREQUENTLY ASKED QUESTIONS:

### Is it necessary to take a multivitamin if I am also drinking Verve?

If you are drinking Verve, there is no need to take a multivitamin supplement. We suggest consulting with your healthcare professional if you have additional questions.

### Is there sugar in Verve and where does the sugar come from?

There are 29 grams of sugar in Verve the primary source is fructose. We use fructose, not to be confused with high fructose corn syrup, because it is a naturally derived sweetener known to have the lowest Glycemic Index of any of the simple sugars. The Glycemic Index is a dietary index that's used to rank carbohydrate-based foods. It predicts the rate at which the ingested food will increase blood sugar levels.

### Where does the caffeine in Verve come from?

It comes from the coffee bean, which is a naturally-derived caffeine source.

### Is caffeine bad for me?

Some people are sensitive to caffeine, but in moderate doses it may benefit people interested in enhanced mood, alertness and athletic performance.

### What are antioxidants?

Antioxidants are substances found in nature that may protect cells from the damage caused by unstable molecules known as free radicals. Free radicals are a by-product of over-exercise, stress, and being exposed to dirty air and other environmental pollutants. Verve contains Vitamins A, C and E, and selenium: ingredients that possess antioxidant properties and may help to fight free radicals in your body.

### What are xanthenes?

Verve contains xanthenes, which are natural phytochemicals found in the exotic mangosteen superfruit that possess very potent free radical scavenging properties. Of all the known sources for xanthenes, the mangosteen supplies some of the highest amounts found in nature.

### Which minerals are included in Verve's proprietary mineral blend?

The proprietary mineral blend contains major, trace and ultra-trace minerals. Because we source our minerals from naturally occurring plant vegetation, the level of individual minerals may vary slightly from batch to batch.

### Why are major, trace and ultra-trace, plant-sourced minerals used?

Because plant-sourced minerals come from Mother Nature herself! Here's how it works: Plants assimilate minerals from the soil they are embedded in, and in the process, they become highly nutritious for humans to eat. Minerals can be found in nearly all foods that are grown in soil, but the problem is, modern-day food processing and overused croplands make it nearly impossible to get a wide spectrum of minerals from our diets. Verve's minerals are not man-made, but are carefully extracted from plant vegetation that has been undisturbed for thousands of years, to help replenish the full spectrum of minerals, at levels that nature intended. Major, trace and ultra-trace indicates a level at which a mineral might be needed within the body; however, it is not indicative of the importance of that mineral — all minerals are vital to life.

### What is organic glyconutrient-rich aloe vera and is it important?

Organic aloe vera is a powerful glyconutrient that originated in Africa and has been used for centuries because of its versatility and life-giving minerals, vitamins and polysaccharides.

### Why is organic green tea important?

Green tea is well studied and documented for its traditional use. Organic green tea is added to Verve, because it possesses numerous compounds that provide additional free radical protection.

### How is Verve processed?

Verve is manufactured using a special proprietary process and special can lining to protect the delicate balance of vitamins, minerals and phytonutrients right up to the moment of consumption.

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